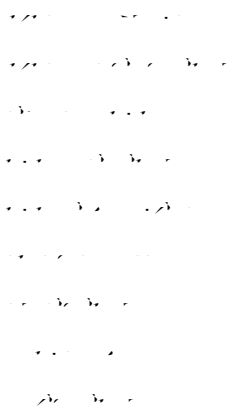
# BIG®

## ACADEMIC ALLIANCE

rev 7/7, 2016



Blue

For Print Use
Pantone:  PMS Process Blue
CMYK: C=100, M=13, Y=1, K=3

For Digital Display Use
RGB: R=0 G=136 B=206

For Web Use
Hex Code: #0088CE

Black

For Print Use
Pantone:  PMS Process Black
CMYK: C m4TF ( B)-[(C m4TS(0 ( B)1( B )T M4 (2)-8 4TS(0 ( B)1( B )T Y)48-14.8 4TS(0 ( B)1( B )T K)214.8 .00 (3 (6)]T

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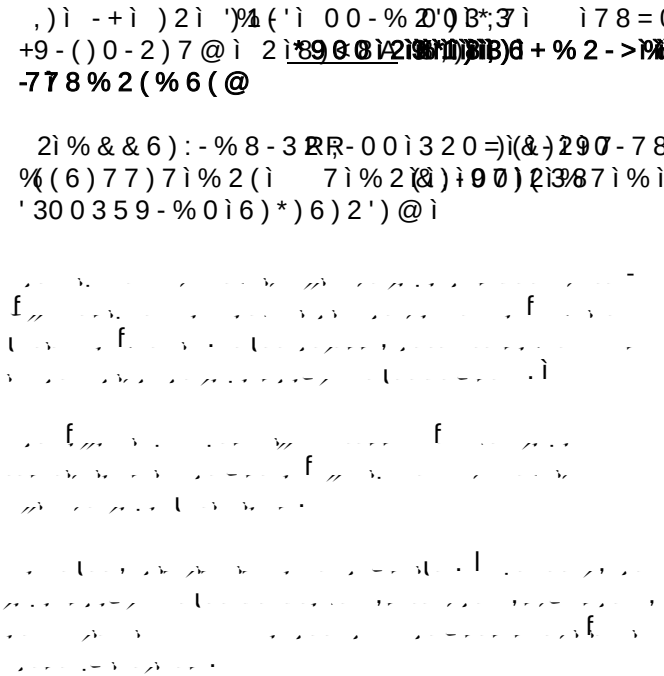

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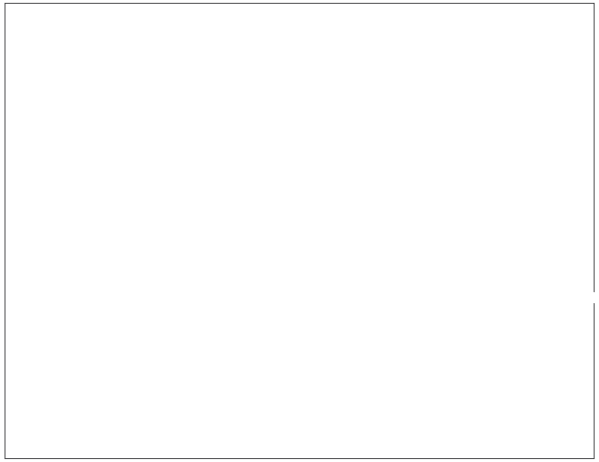

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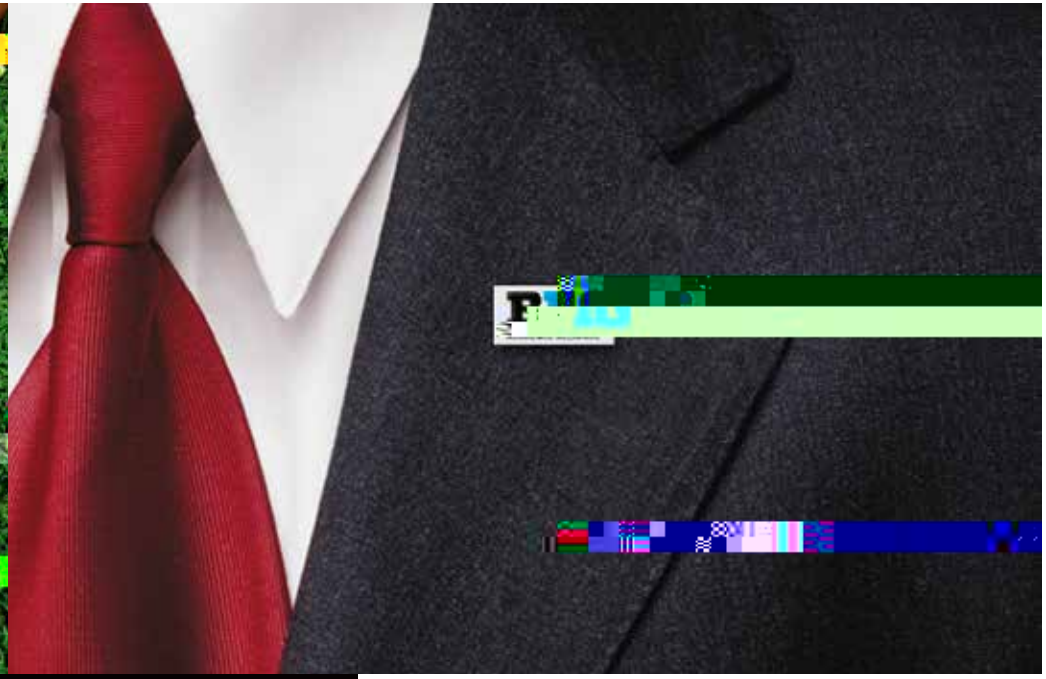

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